

The Veeam logo is displayed in white, lowercase letters within a bright green square. The background of the entire slide is a dark teal color with a pattern of small white dots that become more densely packed towards the right side.

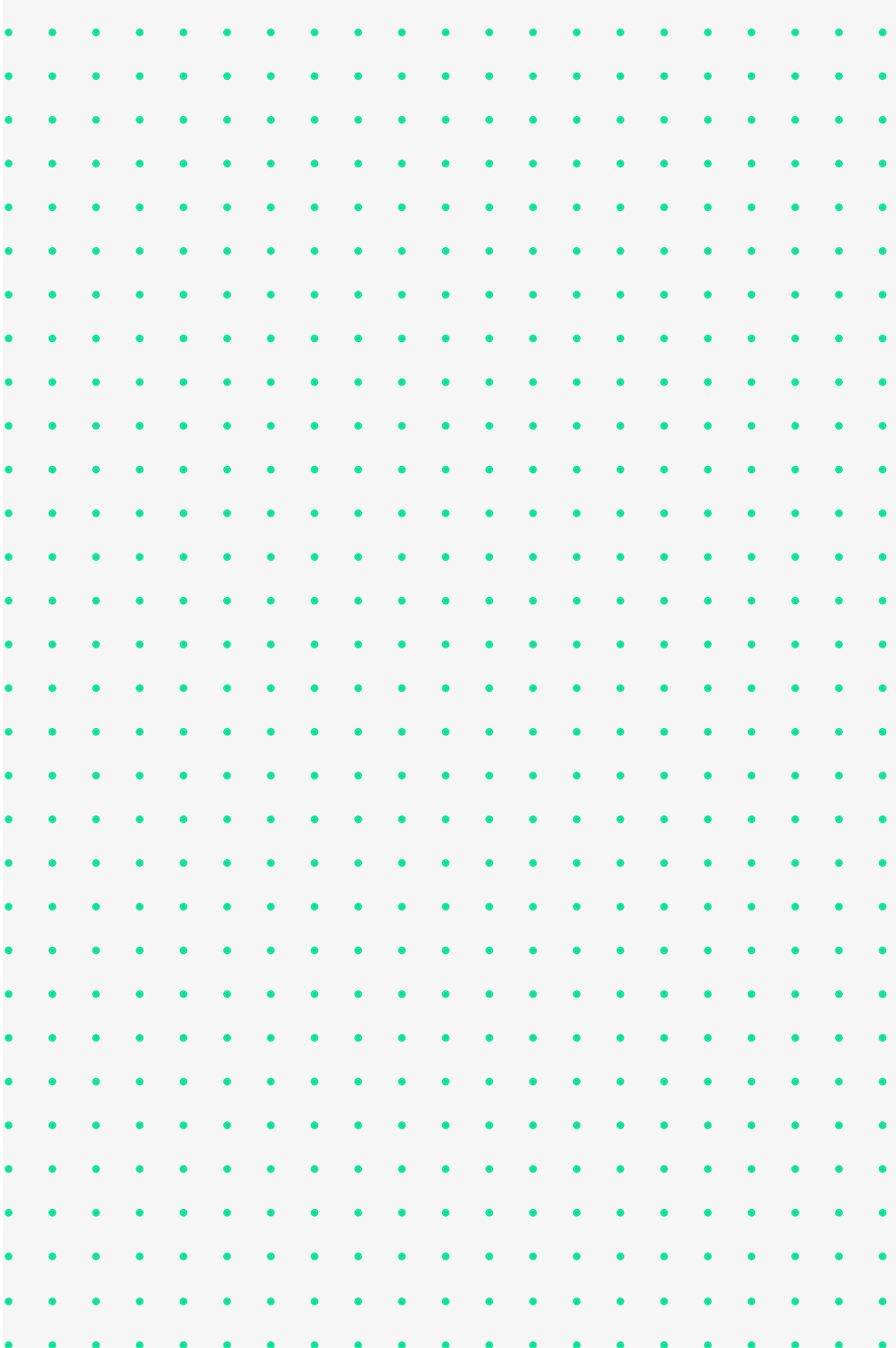
veeam

Hybrid Cloud

Success Stories

Real stories to inspire success

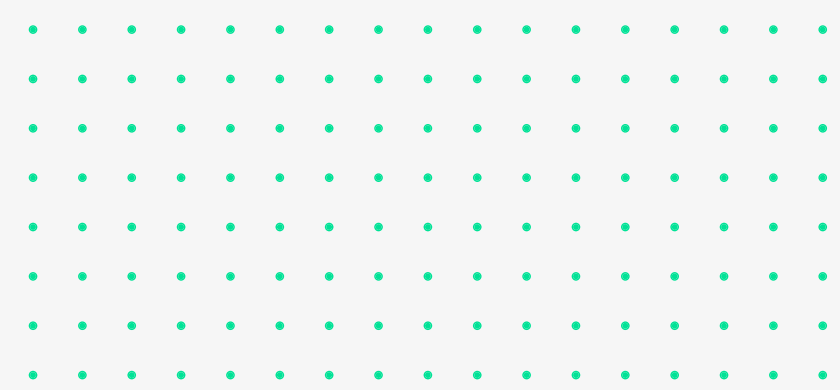
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Accelerate hybrid cloud while avoiding lock-in

Protect and manage data no matter where it resides



Today, 98% of organizations utilize at least one cloud-powered capability as part of their data protection strategy.*

As a result, organizations are realizing their hybrid cloud strategy, blending private, on-premises infrastructure with one or more public cloud platforms – hyperscale or sovereign is best for what they need.

In these highly dynamic hybrid/multi-cloud environments, it is still the responsibility of the organization to protect and secure their data regardless of where it resides, even on cloud platforms. This can introduce significant challenges due to the varied nature of each environment, resulting in multiple point products that are costly and complex, lack feature parity and lock data into platforms. Instead, users desire an org-wide backup and recovery platform that not only frees up valuable resources but also empowers them with the ability to move their data across any platform.

Veeam®, the leader in Modern Data Protection, delivers backup and recovery native to the environments in need of protection across the hybrid and multi-cloud. Veeam Platform seamlessly integrates with cloud, virtual, physical, SaaS and Kubernetes technologies and APIs for the fastest, most efficient backup and recovery, while also empowering users to mobilize their data as they see fit.

The following customer stories demonstrate how Veeam's capabilities deliver Modern Data Protection solutions for hybrid and multi-cloud environments.

* - Cloud Protection Trends for 2023

HBC saves millions using Veeam for multi-cloud data protection and ransomware resilience

Take the complication and noise out of data protection

North American retailer, HBC, found that its legacy backup system would not support moving IT systems and data to cloud platforms, and failing backups led to downtime that impacted revenues and logistics. The company moved to a multi-cloud strategy to replace multiple data centers that did not provide a satisfactory level of customer experience.

During the transition, HBC realized platform-native tools were not the answer for multi-cloud workloads. Then HBC turned to Veeam Data Platform Advanced™ for an integrated, scalable solution to protect workloads no matter where they reside. Veeam's policy-based protection and tagging system enables HBC to prepare for ransomware with fast recovery.

Veeam Data Platform Advanced provides a single platform to simplify and centralize data protection, with visibility into every workload on-premises and in multiple clouds. Veeam's transparency provides visibility into the exact cost of data protection and can prioritize budget with business users. Because Veeam is hardware, software and cloud agnostic, HBC was able to avoid a hardware and software refresh, saving capital expenditures and recurring operating expenses.

“ One of the things I love about Veeam is operational consistency. We can protect every asset wherever it resides in a consistent way. ”

– Ope Bakare, Chief Technology Officer | HBC

The challenge

Find a single solution to simplify and centralize backup and recovery on premises and multi-cloud that supports an omni-channel e-commerce business strategy

The solution

Veeam Data Platform Advanced

The results

- Provides a **single platform** to simplify and centralize data protection everywhere
- Ensures business continuity, governance compliance and ransomware resilience
- Saves more than **\$1 million** in one-time CAPEX and **\$600,000** in recurring OPEX annually

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Anglicare Southern Queensland chooses Veeam for cloud security

Standardized backup, recovery and monitoring across the hybrid cloud

As a not-for-profit providing care to vulnerable residents, Anglicare Southern Queensland knew it was time to improve its preparation against cyberattacks to ensure continuity of care to its clients. The agency wanted to replace its legacy backups with a mature, enterprise-grade solution with cloud backups for critical data.

After a thorough review of options, Anglicare Southern Queensland selected Veeam Data Platform Advanced and Veeam Backup for Microsoft 365 to boost ransomware protection and data security. Veeam not only provides immutable backups, but it also tests for recoverability and scans them for viruses before they are restored. The Agency's staff appreciates easy granular recovery for compliance purposes.

Anglicare Southern Queensland has boosted ransomware protection and enhanced data retention and recovery compliance with fast, immutable backups. The backup window has decreased 89% and recovery takes minutes instead of days. With Veeam DataLabs™, sandbox testing of SQL updates takes hours instead of days. Anglicare Southern Queensland now has peace of mind with a proactive approach to security and ransomware protection.

■ Veeam came out on top, especially with regard to security, speed, recovery and storage flexibility. ■

– Chris Williams, Technology Services Manager | Anglicare Southern Queensland

The challenge

Replace legacy back-up services with an enterprise-grade solution for cloud backup and recovery

The solution

Veeam Data Platform Advanced
Veeam Backup for Microsoft 365
Veeam DataLabs

The results

- **Boosts** ransomware protection with Amazon S3 immutability and Secure Restore
- **Supports** data retention and recovery compliance
- Provides **complete protection**, access and control of data in Microsoft 365

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Rizobacter uses Veeam to support hybrid cloud acceleration while avoiding lock-in

Business continuity for any workload on any platform

As a global leader in sustainable agriculture, Rizobacter's IT found that its legacy tape backup system was not able to support the firm's move to a 100% cloud-based IT infrastructure. The tapes were too slow to provide acceptable business continuity, and the media were becoming difficult to procure. Prolonged downtime or data loss prevented business users from working effectively on innovative solutions.

After a lengthy review process, Rizobacter selected Veeam Data Platform Foundation™ to manage hourly snapshots and daily backups. Now Rizobacter will accelerate cloud adoption by managing backups for their hybrid multi-cloud environment from a single console. Rizobacter meets compliance requirements and augments its cybersecurity strategy with Veeam's restore capabilities. Authorized users can quickly restore lost data in a few seconds, supporting critical business continuity.

The company estimates it saved 40% on the project to overhaul its backup policy due to the transparency of the technology. By supporting a hybrid multi-cloud environment, Rizobacter can now choose the best platform for the workload. The company is not locked in to any platform and can be confident that Veeam technology will provide seamless, exceptional data protection.

■ ■ *Since deploying Veeam, we've been able to focus on innovation non-stop thanks to 100% business continuity. By enabling reliable access to data for business users, we empower them to push the boundaries of sustainable agriculture. ■ ■*

— Francisco Novello, **Head of Technology** | Rizobacter

The challenge

Coping with rapid growth in data and a transition to a hybrid on-premises and multi-cloud IT infrastructure

The solution

Veeam Data Platform Foundation

The results

- Cuts time for backup management by **60%**
- Contributes to **100%** business continuity and **98%** IT system availability
- Reduces data restore times by **80%**

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Hendrix Genetics deploys Veeam to protect its Azure and Microsoft 365 environments

Holistic management platform integrates cloud and local IT systems

Having faced data recovery difficulties during the great Hanshin-Awaji, Hendrix Genetics has researched and cataloged millions of animals of various species to improve breeding outcomes around the world. The volume of data grows about 40% each year, and Hendrix Genetics decided to move to Microsoft Azure to support big data analytics. At the same time, the company introduced Microsoft 365 for all IT users.

Hendrix Genetics selected Veeam to backup all cloud-based workloads to a protected local infrastructure that can be restored on-premises or to any public cloud provider, avoiding lock-in to any single platform. Critical applications would be available in the shortest possible time and business processes could continue without interruption.

Hendrix Genetics values the integrity of the data as much or more than the brief recovery times. The company has confidence in Veeam's capabilities to recover from any lost or accidentally deleted data, down to individual emails or Word documents. Local systems running on Microsoft or Linux at the company's facilities are backed up with Veeam agents for confident business continuity.

“ With Veeam, we can manage everything from a single console and always have the security of our hybrid cloud environment under control. ”

– Harry Geurts, ICT-Manager Infrastructure | Hendrix Genetics

The challenge

Reliably protect growing volumes of data stored in the cloud from loss and support uninterrupted business continuity

The solution

Veeam Backup for Microsoft 365
Veeam Data Platform Foundation
Veeam Agents for Microsoft Windows and Linux

The results

- **Comprehensive protection** of Microsoft 365 data and workloads in Microsoft Azure
- **Fast and flexible** recovery options, both on-premises and in the cloud
- Protecting data volumes that are growing by more than **40%** annually

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Mishcon de Reya LLP uses Veeam for cloud migration data protection and recovery

Advanced features and simplified operation for a rapidly changing hybrid environment

As one of the leading law firms in the UK, Mishcon de Reya LLP began migrating its on-premises systems to Microsoft Azure, and discovered the legacy backup system could not meet requirements of backup and restore from on-premises and cloud locations. In the best case, standard backups took hours to complete.

Mishcon de Reya LLP reviewed the data protection market and selected Veeam Data Platform Advanced, Veeam Backup for Microsoft Azure and Veeam Backup for Microsoft 365 to provide advanced monitoring and data protection features for the firm's data and systems wherever they reside.

The firm backs up data from its primary data center and local UK offices automatically at intervals depending on the importance of each system to the business. All data is encrypted, with regular on- and off-site backups to tape to ensure that mission-critical systems are recoverable in the event of a disaster scenario. The built-in compression and deduplication technology reduces storage requirements up to 40% for some workloads. Reclaimed disk space enables more frequent snapshots of the HPE Nimble SAN, reducing recovery time objective [RTO] from days to hours for key systems.

“Moving to Veeam allows us to get greater visibility of our data, use our resources more effectively and restore systems faster.”

– Peter Hughes, Availability Analyst | Mishcon de Reya LLP

The challenge

Support cloud migration and boost the availability and resiliency of IT systems while reducing costs

The solution

Veeam Data Platform Advanced
Veeam Backup for Microsoft Azure
Veeam Backup for Microsoft 365

The results

- Delivers a central source of **control** for on-premises and Azure backup and recovery
- Accelerates recovery of individual VMs by **95%**, boosting operational efficiency
- Enhances reliability for backup processes, **saving eight hours a week** on management activities

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Ready to get started? Trust Veeam

As your organization transforms its IT environment through public cloud adoption, your backup strategy must evolve with it. It's smart to use platform-agnostics to avoid lock-in and ensure all your applications and data are available and protected from ransomware attacks, no matter where it resides.

Rely on Veeam to:

- Help you accelerate cloud adoption with confidence
- Standardize protection and security of all your apps and data
- Avoid platform lock-in that hinders your transformation

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